

horeca.

Nigeria Expo

Where Hospitality Innovation
Converges with Business
Opportunities.

HORECA 2026
EXPECTATIONS

1

\$140 MM
TOTAL TRADE VALUE

3

6000+
INDUSTRY ENTHUSIAST

12,000
EXHIBITIONS SPACE

2

500+
B2B DECISION MAKERS

4

 3rd – 5th November, 2026 |  ATCC, FCT, Abuja Nigeria.

Nigeria HORECA Sector Insight

The hospitality industry in Nigeria is a vibrant and rapidly growing sector that plays a crucial role in the country's economy. With its rich cultural heritage, diverse culinary offerings, and stunning landscapes, Nigeria attracts both domestic and international tourists, creating a robust demand for quality accommodation, dining, and entertainment services.

1st Regional Tourism	1.44Bn Market Volume (\$)	18.78M Expected Users	19% GDP Contribution
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The industry encompasses a wide range of services, including hotels, restaurants, event planning, and travel agencies, all of which contribute to the overall experience of visitors. As the nation continues to develop its infrastructure and improve its tourism policies, there is an increasing opportunity for investment and innovation within the hospitality sector.

HORECA NG. 2026 is set to be a transformative hub for growth through investment, technological innovation, sustainability.

As Nigeria continues to develop its infrastructure and improve its tourism policies, there is a significant opportunity for investment and innovation within the hospitality sector. The government has recognized the importance of tourism as a driver of economic growth and is actively working to create a more conducive environment for investors. This includes enhancing transportation networks, improving safety and security, and promoting Nigeria as a tourist destination on the global stage.



? Why Exhibit at HORECA NG. 2026

Exhibiting at HORECA NG 2026 presents an unparalleled opportunity for businesses in the hospitality and food service sectors to showcase their products and services to a highly targeted audience. This premier event attracts key decision-makers, industry leaders, and potential clients who are eager to discover the latest innovations and trends shaping the market. By participating as an exhibitor, you not only gain visibility among a diverse group of professionals but also position your brand as a leader in the industry.

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HORECA 2026 EXPECTATIONS



HORECA NG. 2026 Exhibitor Benefits

- 1 Position your brand as a leader in the competitive hospitality market.
- 2 Discover new business opportunities and collaborations.
- 3 Gain unparalleled exposure to industry leaders and decision-makers.
- 4 Network with potential clients and partners in a vibrant environment.
- 5 Stay ahead of market trends and innovations in the hospitality sector.
- 6 Enhance your brand visibility and reputation among key stakeholders.
- 7 Benefit from direct feedback on your offerings from industry experts.
- 8 Participate in engaging workshops and seminars to boost your knowledge.



HORECA NG 2026: Exhibitors Profile



Renewable Energy Products

Energy Storage & Batteries, Solar Energy, Green Hydrogen Zone, Bio-Energy, Wind Energy, Hydro Energy, Remote Monitoring, Smart Energy, Carbon Management.



Cleaning & Laundry Equipment

Chemical, agent, disinfection and care product, Cleaning equipment: mops, cloth, trolley, Steam cleaning machine and product, Industrial cleaning machines and products, Laundry, dry-cleaning, ironing agent and detergent, Washer, dryer, steamer and iron / press machinery and equipment, Machine, device and aid for cleaning of carpet, floor covering, upholstery and building, Toilet cleaning, public & mobile toilet cleaning, toilet maintenance and cleaning technology.



Coffee & Beverage Tools

Coffee (Bean, Brand & Accessories), Chocolate (Brands), Tea and Beverages (Brands), Liquor (Brands & Accessories), Confectionery, Baked & Pastry Goods (Brands and Machine), Water, Soft Drinks, Juices, PDO and PGI Products.



Food Services Machinery/Tools

Food Processing Machinery, Packaging Solutions, Food Ingredients, Food Safety and Quality Control, Refrigeration and Cold Chain, Automation and Robotics, Food Packaging Machinery, Food Waste Management.

Kitchen furniture, Kitchen Sewerage Fixtures, Kitchen Cabinets, Kitchen Showerhead, Kitchen Taps & Accessories, Basin, Heating equipment, All kinds of sanitary ware, All kinds of sanitary ware Taps & Accessories.



Kitchen Equipment

HORECA Technology, HORECA Servicess, HORECA Special Accessories, HORECA Brands, HORECA Consultancy / Management Services, HORECA Property Development & Management, HORECA Storage Systems, HORECA Concept and Innovations.



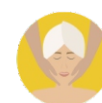
HORECA Tech. Services

Home Furniture, Garden Furniture, Office & Commercial Furniture, Restaurant Furniture, Industrial Furniture, Hotel Furniture, Resort Furniture, Furniture Accessories: Cabinets & Accessories, fittings & Hardware, Doors & Frames, Kitchen Fittings & Accessories, etc.



Furniture Products

Spa Equipments and Tools, Spa Ingredients and Accessories, Spa Bed and Bedding, Wellness Tools, Wellness Products, Wellness Outfits, Wellness and Spa Training Materials, Maximus cras porttitor amet, Furniture Tech. & Tools: Wood & Panel Board, Making Machines, Upholstery Making Machines and Other Accessories.



Wellness & Spa Equipment



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HORECA NG. 2026

STALL PARTICIPATION COST

Shell Scheme Stand Construction
\$300 per m² + VAT (Minimum Occupying Area 9 m²)

Standard Stand construction package includes:

- Waste basket,
- Electric supply up to 1 HP (single phase),
- General cleaning,
- Max-Security during the exhibition,
- .Fascia board with company name,
- Exhibition Desk and 2 chairs,
- 2 Spot lights.
- Exhibitor Details Insertion (Expo Catalogue and Website)

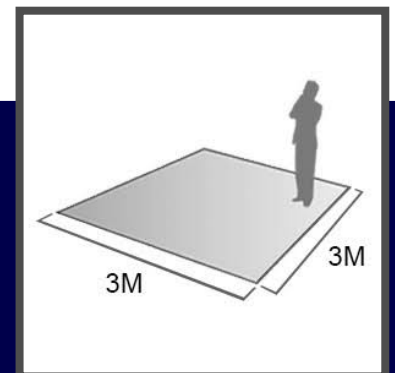


Raw Space

\$270 per m² + VAT
(Minimum Occupying Area 18 m²).

Raw Space package includes:

- Floor space without carpet.
- Electric supply up to 1 HP (single phase).
- Max-Security during the exhibition,
- General cleaning,
- Exhibitor Details Insertion (Expo Catalogue and Website)



Company Name:

Address:

City: Zip Code:

Country: Tel: Fax:

E-Mail: Website:

Name of the Signatory: Designation:

[A] STALL PARTICIPATION COSTS
Shell Scheme Stand
\$2700 (3m x 3m) 9 m² ☒
Package includes:

- Panel Branding (6 or 9 panels)
- Branded Fascia with company name and logo
- Exhibitor Details Insertion (Expo Catalogue and Website)
- Exhibition Desk and 4 chairs
- 2 spot lights
- Electric supply up to 1 HP (single phase)
- Waste Basket
- General Cleaning

Shell Scheme Stand \$5400
18 m² (6m x 3m) 18 m² ☒
Package includes:

- Panel Branding (9 or 12 panels)
- Branded Fascia with company name and logo
- Exhibitor Details Insertion (Expo Catalogue and Website)
- 2 Exhibition Desk and 8 chairs
- 4 spot lights
- Electric supply up to 2 HP (single phase)
- 2 Waste Basket
- General Cleaning

Raw Space Only \$3,600
(Minimum Occupying Area 18m²) ☒
Package includes:

- Floor space without carpet
- Exhibitor Details Insertion (Expo Catalogue and Website)
- Electric supply up to 2 HP (single phase)
- 2 Waste Basket
- General Cleaning

NB: Recommend for customised exhibition booth

[B] ADVERTISING IN THE OFFICIAL HORECA NG. CATALOGUE (DIGITAL COPY)
☐ Inner Front or Back Page \$250.00

☐ Centre Spread \$200.00

☐ Full Page Advert \$50.00

[C] SPEAKER SLOT IN SEMINAR / PRODUCT DEMONSTRATION
☐ Speaking Slot in Technical Seminar
 15 min: \$500 ☐
 30 min: \$750 ☐
☐ Slot for Product Demonstration
 30 min: \$ 500 ☐
 60 min: \$ 750 ☐

Note: Please scan and share the participation contract form, along with evidence of payment, to info@horeca-ng.com. We kindly request your cooperation in completing your participation process at the HORECA EXPO 2026.

BOOKINGS	SUB TOTAL
[A] STALL	\$
[B] ADVERT	\$
[C] PRESENTATION	\$
GRAND TOTAL: \$ _____	

We hereby confirm our participation at **HORECA EXPO 2026** and confirm that we have been supplied with Nigerian rules and regulations, which form a part of this contract. We have read the rules and regulations, and confirm our acceptances of these. The signature of this application contract and its receipt by CEMS is deemed conclusive evidence of the Applicant's agreement to pay the full fees due. The applicant may not cancel the application. In case of disagreement for unpaid amount CEMS shall apply 1.5% monthly as damages to agreement difference.

 Name with Signature
 and Company Seal

Date : / /

 Organizer /
 Agency

Date : / /

RULES AND REGULATIONS

A. Exhibitors and Registrants (hereinafter also referred to as Applicants) shall be bound by the conditions, rules and regulations set forth in this agreement and any changes must be made in writing and signed by an authorized official of Cooman Events Management Services. (hereinafter referred to as CEMS) who shall have full power to interpret and to make or amend these rules, provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor/Registrant under this contract/application, and shall not operate to increase liabilities of its Sponsors, Agents or Employees.

B. No exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the reverse side.

C. Exhibitors are expected to comply with any building regulations and any and all government rules and regulations.

D. Rights of an exhibitor shall not be assignable to any other firm or person and no exhibitor may assign his space, or sublet the whole or any part of the space contracted for. An exhibitor has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space.

E. Exhibitor shall not obstruct the view of adjoining exhibit nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits.

Phonographs, radios or other sound devices operated in a manner objectionable to the exhibit committee shall be prohibited.

F. Exhibitor shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time, and all unusual promotional plans must be approved by the exhibit committee.

G. Attendance hours shall be controlled solely by the exhibit committee, who will specify hours etc., and admission shall be by ticket or badge, and identification badges shall not be transferable.

H. No exhibitor will be allowed to remove his exhibit from the exposition floor, prior to the official termination of the exhibition, and the exhibitor shall have an authorized representative present at the exposition throughout all exhibit periods and during the installation and dismantling of his exhibit.

I. The exhibit committee, sponsors, its employees or agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Reputable watchmen will be on duty day and night, but the exhibit committee, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage there from. The exhibitor is urged to adequately insure their exhibits, other equipment for which they are responsible and personal effects.

J. The publisher of the catalogue, the exhibit committee, sponsors, its agents or employees will not be responsible for any errors or omissions on copy prepared and submitted by the advertiser or exhibitor.

K. The execution of the application and its receipt by CEMS is deemed conclusive evidence of the Applicant's agreement to pay the full fees due from that moment. The application is non-cancellable by the Applicant. Applicant further acknowledges that CEMS having incurred expenses as a result of the contract/application, is not required to refund any of the fees agreed to on the reverse side and that is also entitled to any unpaid amounts that may owe by the applicant to CEMS.

L. The exhibit committee, sponsors, its agents or employees shall not be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lockouts intervention or

regulation, military activity or any other circumstances which shall make it impossible or inadvisable for the exhibit committee to hold the exhibition/conference at the time and place provided, and the exhibit committee reserves the right to re-schedule the exposition at another date and/or at an alternative site. Furthermore, CEMS will not be responsible and will be held harmless from the consequences of any conflicts or misinterpretations arise with the host county, its sponsors, agents or other bodies regarding any and all aspects of the exhibition, which may affect the exhibitors. The said exhibitor acknowledges that CEMS have sustained damages and losses as a result of the foregoing, as well, and shall and does hereby waive all claims for damages or compensation. The sums paid to CEMS as fees or otherwise in connection with the exhibition shall remain the property of CEMS.

M. The Exhibit Committee (CEMS) is not responsible to assist the exhibitor in obtaining passport and visa, for entrance into the country where the exposition is to be held. The fact that the exhibitor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made. The exhibitor, however, may substitute another party or company who meets the entry and government formalities necessary for entry into the country where the exposition is to be held. Such substitution shall be the sole responsibility of the contracting exhibitor.

N. The exhibit committee, sponsors, its agents or employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the exposition is held. Exhibitors are urged to adequately insure all shipments.

O. The exhibit committee, sponsors, its agents or employees are not responsible for any loss due to cancellation, abandonment, postponement or curtailment in whole or in part of the exhibition/conference for causes outside its control. Exhibitor is recommended to adequately insure their participation expenses in case of such cancellation etc.

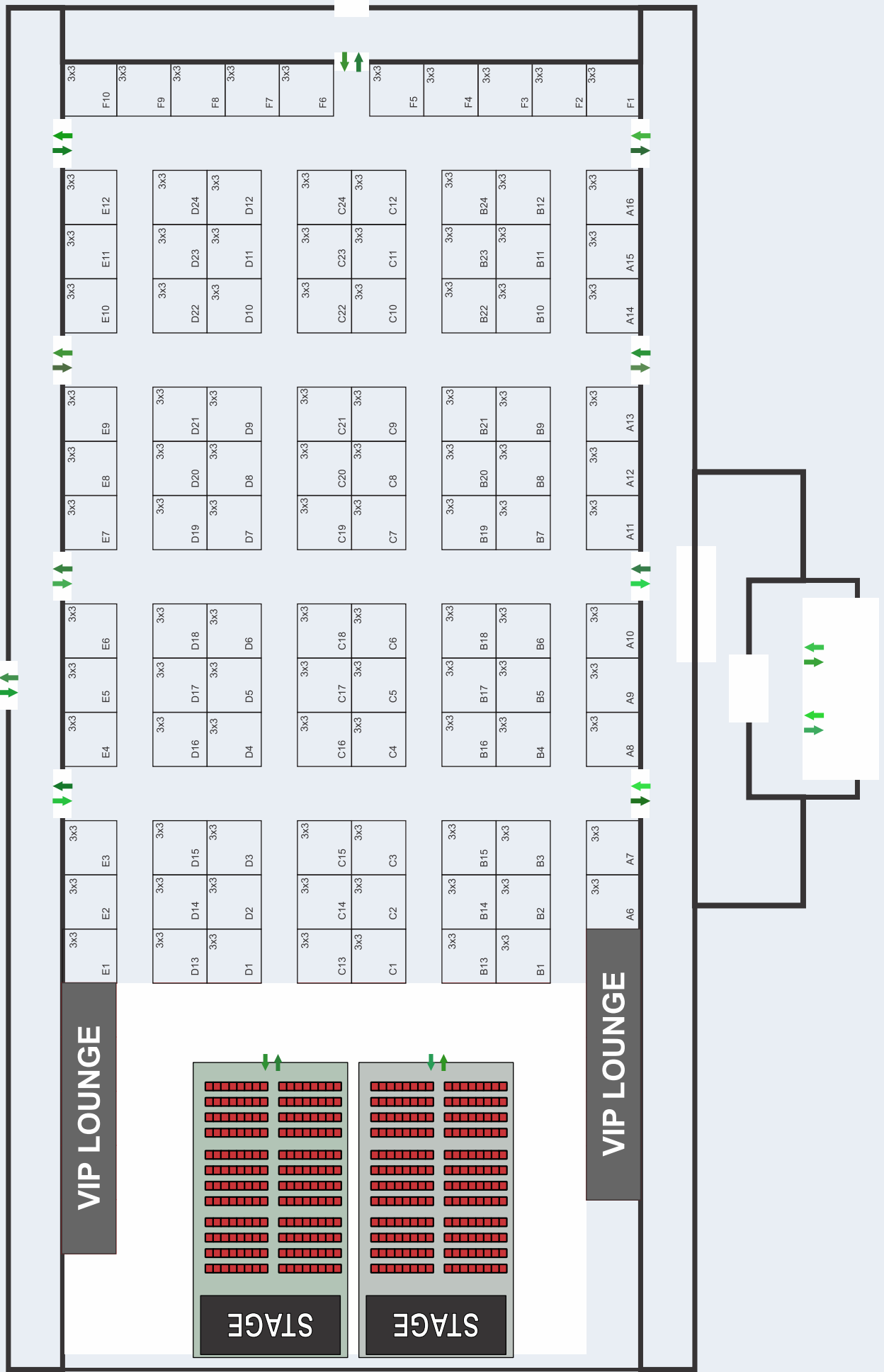
P. Exhibitor expressly acknowledges that no representations - whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibition, its success or that CEMS, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties, and that he has been given no oral change or modification. No one is authorized to make any oral changes in this agreement.

Q. This agreement shall be governed by and construed according to Nigerian law. Any disputes between the parties under this agreement hereby submit to the jurisdiction of Lagos only i.e. Nigerian Courts.

AUTHORIZED SIGNATURE AND STAMP

NAME:

DATE:



TRANSFORMING THE LANDSCAPE OF NIGERIA'S HORECA SECTOR.



3RD - 5TH NOVEMBER

2026

Abuja Trade and Conventional
Centre, FCT, Abuja Nigeria.

ABUJA

An aerial photograph of a multi-lane bridge spanning a large body of water. The bridge is filled with cars. In the background, a cityscape is visible under a hazy sky. The word 'ABUJA' is overlaid in large, white, bold, sans-serif capital letters across the middle of the image.

FOR EXHIBITION & SPONSORSHIP ENQUIRES

For Exhibition & Sponsorship Enquires
M: +23480 31919662
E: info@horeca-ng.com

For Visiting/Delegate Enquiry
M: +23470 5581208
E: marketing@horeca-ng.com

For Exhibition stand/logistics/ Hotel Booking
M: +23480 63792663
E: logistics@horeca-ng.com